



**Centre for Local Political Sociology and Policies**

# **THE CULTURAL DIMENSIONS OF CITIES**

## **(Scenes Project in Spain)**

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## The cultural dimensions of cities: main approaches

Main traits	Approaches (analytical 'lenses')			
	Territories (neighbourhood)	Economic	Cultural consumption	Policy orientations
'Reading' through the 'lenses' of ...	Needs	Culture as economic activity/products	Culture as object of consumption	Culture as local development resource
People as..	Residents	Workers (and industries)	Consumers	Visitors vs. Residents
Territories as...	<b>Neighbourhoods</b> (spaces to live/dwell)	<b>Cultural districts</b> (spaces for creative/cultural industries)	<b>Cultural scenes</b> (as a space for cultural consumption)	<b>Cultural policy</b> orientations... (as spaces for local development)
Physical units (territories as clusters of...)	Homes	Industries (firms)	Amenities	Amenities (events)
Basic of social bond	Closeness	Work/production relations	Lifestyles	Policy objectives
Main literature	Classical urban sociology and geography (the community)	Local economic development (the creative city, the post- industrial city)	Scenes theory (the entertainment city, the consumer city)	Local policies (the tourist city, the branding city)



## The cultural dimensions of cities: The 'scenes approach'

Approach	Dimension	Sub-dimension
Scenes (cultural consumption)	Legitimimacy	Traditionality
		Utilitarianism
		Expresivity
		Igualitarism
		Carisma
	Theatricality	Exhibicionism
		Transgression
		Glamour
		Formality
		Neighbourly
	Autheticity	Localism
		Ethnicity
		Coporateness
		Stateness
		Racionality



## The cultural dimensions of cities:

### Cultural-industrial districts and cultural policy orientations

Approach	Dimension	Sub-dimension
Economic	Sector	Arts
		Heritage
		Mass-media
		Entertainment
	Main function (in production chain)	Design (creation)
		Production
		Distribution/Consumption
		Preservation/Conservation
	Organization of production	Craftmanship
		Mass production
	Main use of product	Aesthetic
		Functional
Political orientation	Strategy	Economic development
		Cultural diffusion
		Cultural education
	Public-objective	Visitors
		Residents
	Good provided	Collective (non-exclusion)
		Focalized (specific public)



## **The cultural dimensions of cities:**

### **Final dimensions (construct validity I: inside approaches)**

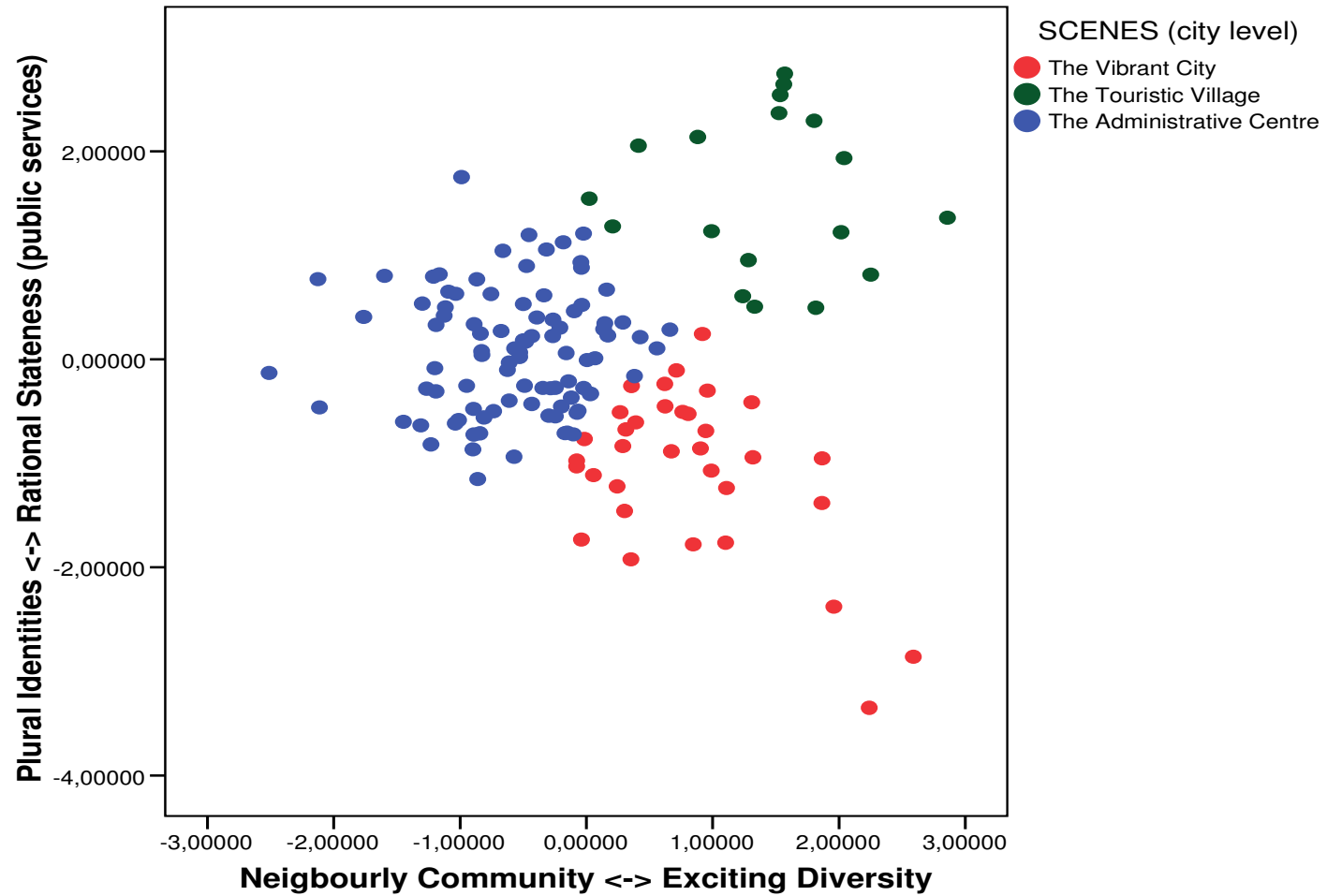
Factorial analysis using performance indexes

Approach	Dimension	Sub-dimension	Variance (%)
Districts	Arts/Heritage <-> Entertainment	Arts, heritage, craft vs. Entertainment, media, mass production	40.85
	Distribution <-> Creation	Distribution vs. Creation, production, conservation	36.37
Scenes	Neighbourly Community < - > Exiting Diversity	Utilitarian, Igualitarism, Neighbourly vs. Exhibitionism, Transgression, Glamour	49.77
	Plural Identities < - > Rational Stateness	Traditionality, Localism, Ethnicity vs. Stateness, Rational, Utilitarian vs.	36.89
Policy	Educational <-> Instrumental 1	Residents, Collective, vs. Economic development, Visitors, Focal	50.79
	Educational <-> Instrumental 2	Residents, collective vs. Cultural diffusion, Visitors, Focal	41.71



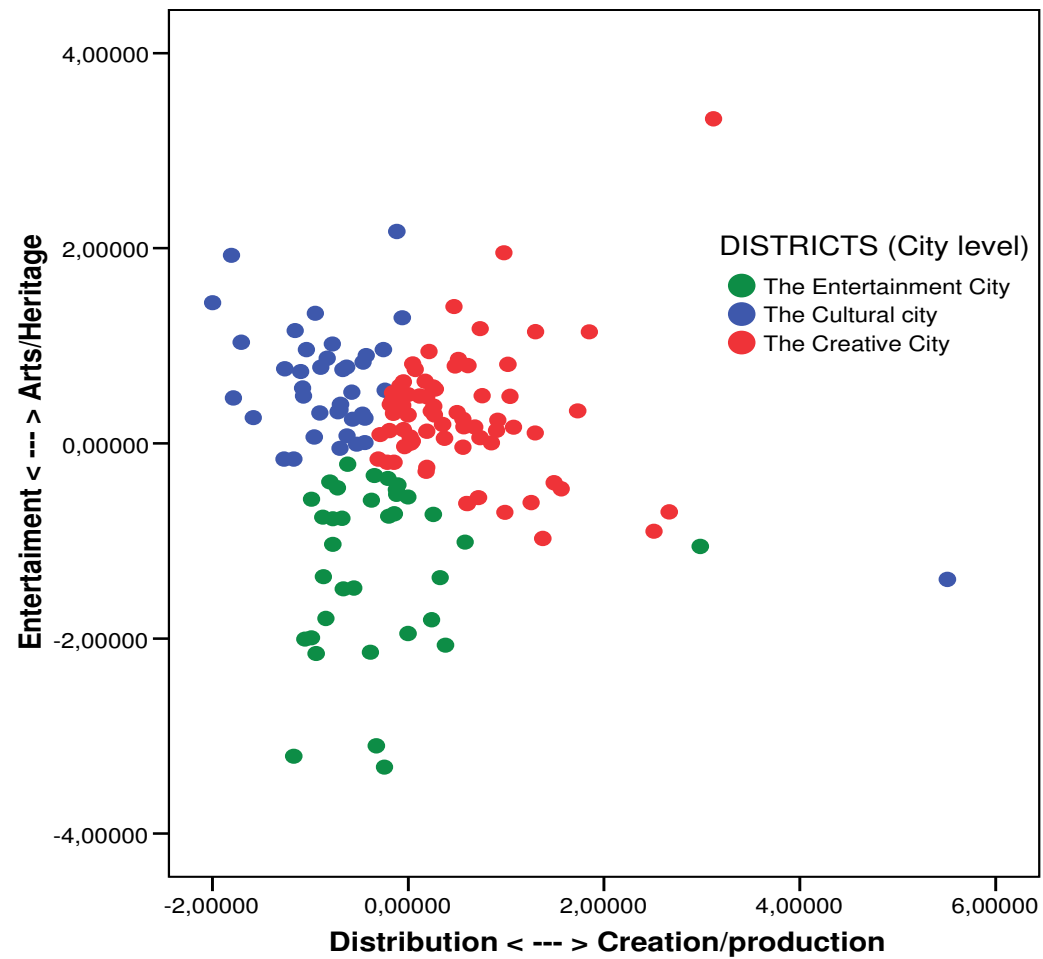
## Scenes: cities as places of consumption

(145 cities up 50.000; K-cluster)

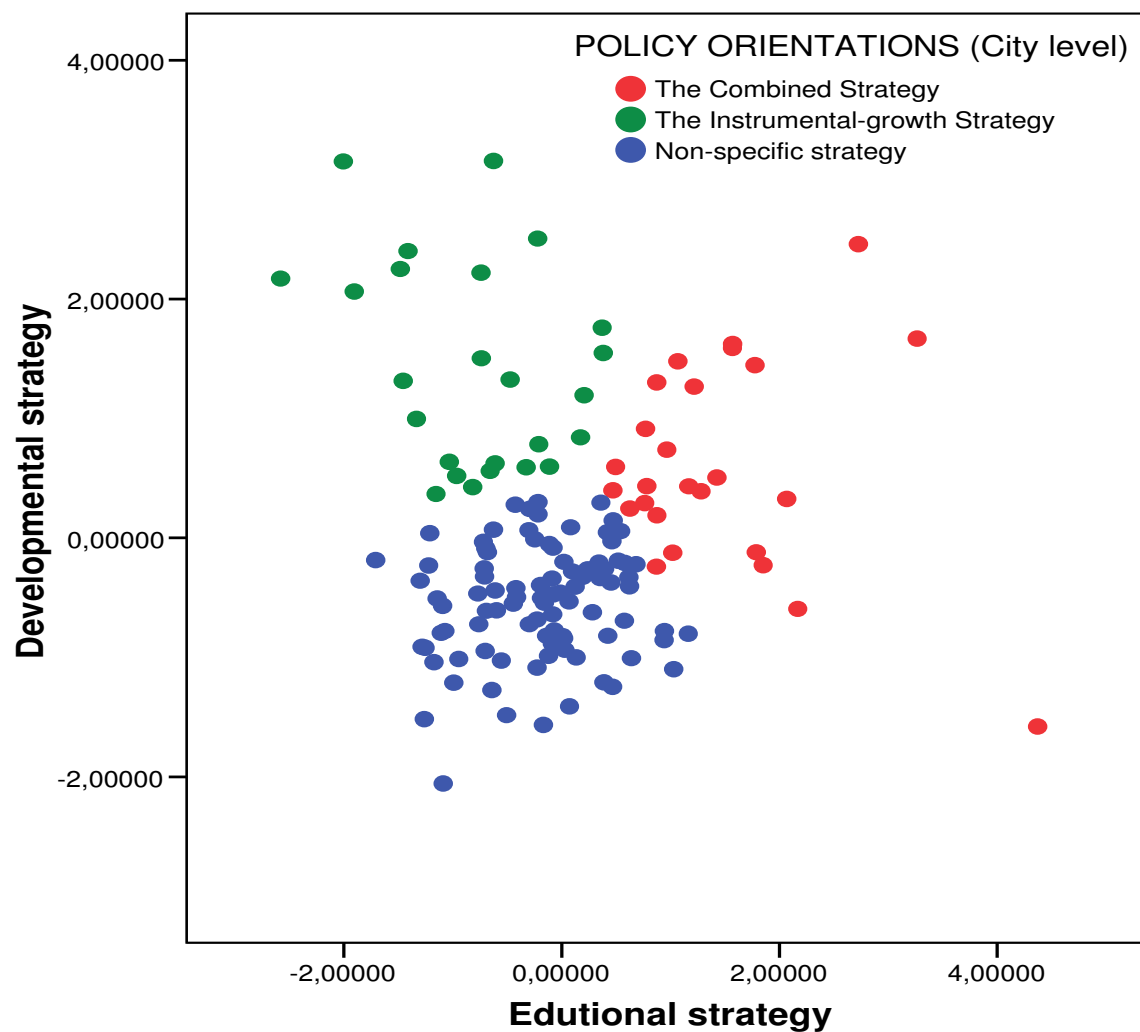




## Cultural industries districts (145 cities up 50.000; K-cluster)

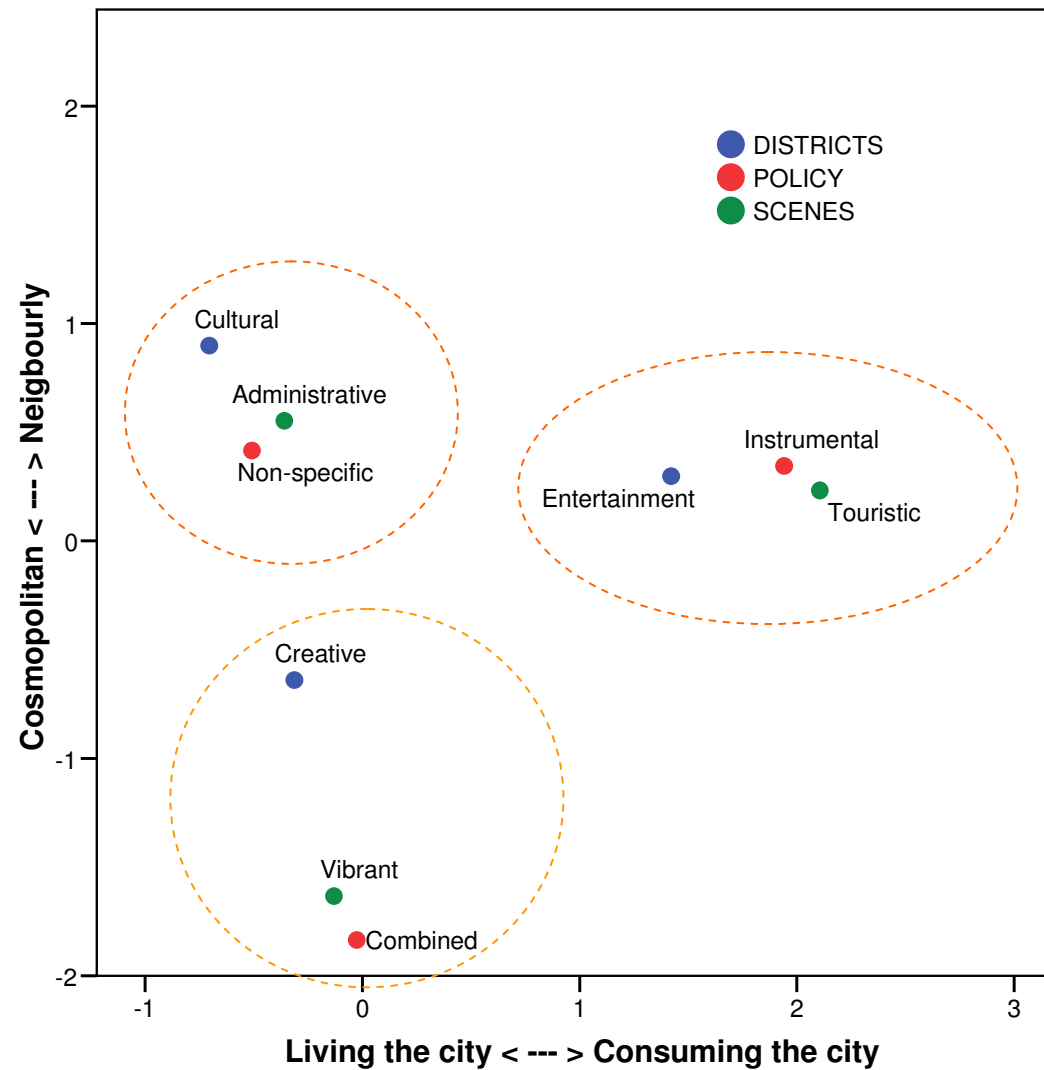


## Cultural policy orientations (145 cities up 50.000; K-cluster)



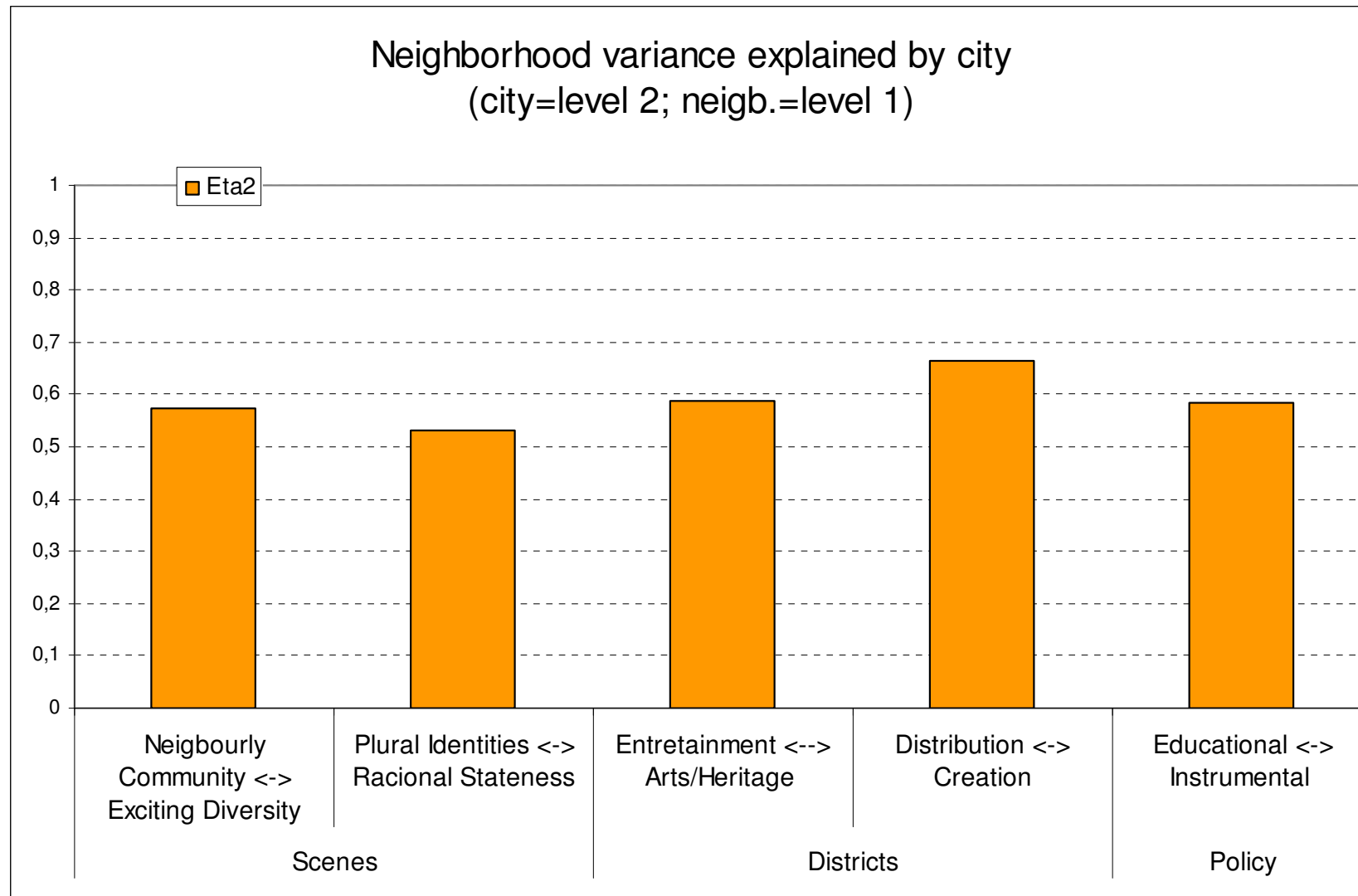


## The cultural dimensions of cities: 'family resemblances' (construct-validity II)





## The 'nested character' of scenes (analytical and methodological challenges)





## Some basic ideas and models

	Population Growth	Income variation	Turnout	Vote Left
Population Size (log natural)	-,216**	-,007	-,211*	,062
Old People (> 65 years old)	-,453***	-,435***	-,036	-,013
Inmigration (%)	,532***	,384***	,145	-,039
Offices (% buildings)	-,057	-,003	-,030	-,145
Economic Condition (Status)	-,027	,001	-,182*	-,202*
Post-obligatory Educatio (%)	,277***	-,226**	,470***	,031
Neighbourly Community <-> Exciting Diversity	,069	,172**	-,153	-,251**
Plural Identities <-> Rational Stateness	-,007	-,075	-,150	-,004
(Cte)	86,064**	9,444**	60,536* *	9,776**
R2	0,640	0,637	0,255	0,030

\* p < 0,01; \*\* p < 0,05; \*\*\*p < 0,001

n= 154 cities up 50.000 inhabitants



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## **The cultural dimensions of cities**

Thanks!

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